

CHARLESTON METRO CHAMBER OF COMMERCE

The Charleston Metro Chamber of Commerce and the Center for Women team up again to present the fifth annual premier business conference for women. This conference integrates women business owners and professionals into mainstream networks and expands their business opportunities by providing direct access to successful business leaders in the tri-county region. Attendees will hear from experts on successful business techniques, see exhibitors with products and services targeted to women's markets, share in recognition of local women that exemplify excellence in the community and in the workplace and find the resources to help their business grow. Promote entrepreneurship and professional development among a growing force of women business professionals, while exposing your company's name to this expanding population by becoming a Women in Business Conference sponsor.



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Highlights:

- The Charleston Metro Chamber of Commerce and the Center for Women have partnered on this successful event for five years, attracting hundreds of attendees each year.
- The event includes speed networking, expert speakers throughout the day with topics that are relevant to women, an exhibitor hall, inspirational stories from successful women and a networking luncheon.
- By sponsoring this conference, you have the opportunity to get your businesses name in front of over 350 women business professionals

Contact:

Pennie Bingham, 805.3073, pbingham@charlestonchamber.org or
Mary Dickerson, 805.3089, mdickerson@charlestonchamber.org

Women in Business Conference

February 24, 2012

Target Audience:

women-owned businesses,
professionals and
entrepreneurs

Target Industries for Sponsorship:

women-owned businesses
businesses interested in
supporting and advancing
women business professionals
businesses seeking to reach
female consumers

Past Sponsors:

AT&T
Charleston Business Journal
Citadel Broadcasting
Comcast Spotlight
Docent Prodigy
HRC Medical of Charleston
Maverick Southern Kitchens
Miller-Motte Technical College
Moss & Lewis CPAs
Nexsen Pruettt LLC
Opoulos + Holmes Wealth
Management
SC Biz News
The Little Black Book for Every
Busy Woman
Tidelands Bank
WCIV ABC News 4
Wildflowers Inc.

Sponsorship Opportunities

Title Sponsor

\$10,000

- Eight complimentary all inclusive registrations
- VIP seating with corporate name on table
- Logo on all promotional materials
- Top billing in multi-media promotional campaign
- Presence on both CMCC and Center for Women websites
- Largest signage at event
- Largest exhibitor space in prominent location
- Company name listed in event program
- Sponsor recognition at podium
- Distribution of corporate promotional literature / items

Premier Sponsor

\$7,500

- Six complimentary all inclusive registrations
- VIP seating with corporate name on table
- Logo on all promotional materials
- Billing in multi-media promotional campaign
- Presence on both CMCC and Center for Women websites
- Company logo on signage at event
- Exhibitor space in prominent location
- Company name listed in event program
- Sponsor recognition at podium
- Distribution of corporate promotional literature / items

Gold Sponsor

\$5,000

- Four complimentary all inclusive registrations
- Preferred seating with corporate name on table
- Company name on all promotional materials
- Mention in multi-media promotional campaign
- Presence on both CMCC and Center for Women websites
- Company name listed on signage at event
- Exhibitor space
- Company name listed in event program
- Sponsor recognition at podium
- Distribution of corporate promotional literature / items

Silver Sponsor

\$2,500

- Two complimentary all inclusive registrations
- Preferred seating with corporate name on table
- Company name on all promotional materials
- Mention in multi-media promotional campaign
- Presence on both CMCC and Center for Women websites
- Company name listed on signage at event
- Exhibitor space
- Company name listed in event program
- Sponsor recognition at podium
- Distribution of corporate promotional literature / items

Bronze Sponsor

\$1,000

- One complimentary all inclusive registrations
- Company name on all promotional materials
- Mention in multi-media promotional campaign
- Presence on both CMCC and Center for Women websites
- Company name listed on signage at event
- Exhibitor space
- Company name listed in event program

Exhibitor

\$575

- One complimentary all inclusive registrations
- Exhibitor space (6 ft. table)
- Company name listed in event program

One-half Table Exhibitor

\$295

- One complimentary all inclusive registration
- One-half Exhibitor space (3 ft. of 6 ft. table)

***Sponsorship benefits activated once payment has been received.**

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